

Part-Time Marketing & Collaboration Coordinator For [Be Too Happy To Be Triggered](#), [American Dream U](#), and Awareness-Based Communities

We are looking for a highly relational, organized, emotionally intelligent individual to help grow a movement centered around awareness, emotional freedom, meaningful conversations, and human connection.

This is not a traditional marketing role.

This position is about helping people wake up, feel seen, and connect with communities built around awareness, healing, purpose, and authentic relationships.

The ideal person understands entrepreneurs, veterans, high performers, mastermind communities, and people who appear successful on the outside but are quietly exhausted on the inside.

This role will support:

- The launch and marketing of Phil Randazzo's upcoming book
- LinkedIn and thought-leadership strategy
- Podcast and speaking outreach
- Community growth for men's and women's groups
- Workshop coordination (virtual and in-person)
- Relationship development with entrepreneurial and military communities
- Strategic partnerships and collaborations

This is a part-time remote position with flexible hours and room to grow into a larger leadership role.

About Phil Randazzo

[Phil Randazzo](#) is the founder of American Dream U, a nonprofit supporting military members, veterans, and spouses in transition. Over the last two decades, he has worked one-on-one with thousands of individuals including entrepreneurs, veterans, executives, military leaders, and high performers around awareness, emotional intelligence, relationships, purpose, and personal freedom.

His upcoming book and communities focus on:

- Awareness over achievement
- Removing "parents' furniture"
- Ending generational emotional patterns
- The delusion of time

- Living in peace instead of performance
- Becoming emotionally available
- Building authentic relationships and communities

This work resonates deeply with audiences connected to:

- [Strategic Coach](#)
- [Genius Network](#)
- [Tiger 21](#)
- [Entrepreneurs' Organization \(EO\)](#)
- Veteran and military communities
- Entrepreneurs and founders
- People tired of living in fight-or-flight

Responsibilities

Book Marketing & Promotion

- Help coordinate the launch strategy for Phil's upcoming book
- Assist with podcast outreach, guest appearances, interviews, and media opportunities
- Build relationships with mastermind groups, entrepreneur communities, veteran organizations, and podcast hosts
- Coordinate book giveaways, speaking opportunities, and collaborative partnerships
- Help manage launch timelines and promotional campaigns

LinkedIn & Content Strategy

- Support Phil's LinkedIn presence and thought leadership
- Repurpose content from talks, podcasts, workshops, videos, and book excerpts into social content
- Help develop authentic content around awareness, relationships, emotional intelligence, entrepreneurship, and personal growth
- Coordinate short-form clips, quotes, testimonials, and storytelling content
- Assist with community engagement and strategic networking outreach

Community Growth & Relationship Building

- Help grow awareness-based men's and women's groups
- Build relationships with aligned communities and organizations
- Support onboarding and communication with members
- Coordinate community calls, workshops, retreats, and experiences

- Help create meaningful human connection both online and in person

Workshop & Event Coordination

- Organize virtual workshops and in-person events
- Coordinate logistics, communication, scheduling, and attendee experience
- Assist with retreats, mastermind gatherings, and speaking events
- Help create experiences that feel safe, authentic, and transformational

Ideal Candidate

You may be a fit if:

- You are deeply relational and emotionally intelligent
- You understand entrepreneurship, leadership, or military culture
- You enjoy connecting people and building meaningful relationships
- You are highly organized and proactive
- You can communicate with warmth, authenticity, and professionalism
- You are comfortable around vulnerable conversations and personal growth topics
- You enjoy helping build communities that matter
- You are aligned with themes like awareness, emotional healing, authenticity, mindfulness, or conscious leadership

Bonus points if you have experience with:

- LinkedIn marketing
 - Podcast outreach
 - Event coordination
 - Community management
 - Personal brand growth
 - Copywriting/storytelling
 - Workshop production
 - CRM or email marketing tools
 - Video/social content coordination
-

What This Role Is NOT

This is not:

- High-pressure corporate marketing
- Cold transactional sales
- Fake “guru” marketing
- Manipulative funnels or hype tactics

We are looking for someone who genuinely values:

- Human connection
- Awareness
- Authenticity
- Presence
- Relationships
- Community

Compensation

- Part-time flexible role
- Remote with occasional travel opportunities
- Compensation based on experience
- Opportunity for long-term growth and expanded leadership responsibilities

How To Apply

Please [click here](#) and answer the following:

- A short introduction about yourself
- Why this mission resonates with you
- Relevant experience or communities you’ve worked with
- LinkedIn profile
- Any examples of content, events, or relationship-building work you’ve done

We care far more about authenticity, emotional intelligence, communication, and alignment than polished résumés.