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DONOR INFORMATION PACKET

“American Dream U has been instrumental in helping me through a difficult transition back into the workforce and entrepreneurship. Their live group sessions were a game-changer, offering a sense of community and support that was crucial during this time in my life. Connecting with fellow Veterans who understand the unique challenges of transitioning has been invaluable. I am deeply grateful for the opportunity to be part of this amazing organization.”

- *Eric Infanti // USMC*





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ADU Overview

American Dream U is a non-profit organization dedicated to empowering Veterans transitioning into civilian life. Focusing on high-skilled jobs and entrepreneurship, we develop online courses, host speaker series, and organize networking events to provide Veterans with the tools, resources, and support they need for successful reintegration. Our passionate team at American Dream U helps Veterans forge new paths in their careers and personal lives. Through comprehensive programs, we have reached hundreds of Veterans, equipping them with valuable connections, knowledge, and opportunities.

Our Key Offerings

With ambitious plans for growth, we aim to launch new online courses, host more speaker events, and expand our reach to even more Veterans in need of support. We are grateful for the unwavering support of our generous donors and partners, who enable us to make a lasting difference in the lives of Veterans and their families. Together, we can create a brighter future for Veterans across the nation.

1. ONLINE COURSES:

We design and deliver courses tailored to Veteran's needs, covering job hunting, career development, entrepreneurship, and personal growth.

2. SPEAKER SERIES:

Our speaker events feature inspiring thought leaders, industry experts, and successful entrepreneurs who share insights, experiences, and advice with our Veteran community.

3. NETWORKING EVENTS:

We organize networking opportunities for Veterans to connect with potential employers, mentors, and fellow Veterans, fostering a supportive environment that encourages collaboration and camaraderie.

To Our Supporters

A letter from our Founder

I hope this letter finds you in good health and high spirits. As the founder of American Dream U, I am writing to express my profound gratitude for your unwavering support of our mission and to update you on the incredible progress we have made in empowering Veterans transitioning into civilian life.

With your generous support, American Dream U has made significant strides in developing and expanding our programs aimed at providing Veterans with the necessary tools and resources to not only secure high-skilled jobs, but also to find more meaningful work, continued service, and the courage to be themselves in the workplace and pursue entrepreneurship. ADU is extremely proud to have served over 17,000 Veterans in live workshops and more than 2,000 Veterans online.

In the past year, we have been able to reach hundreds of Veterans through our online courses, speaker series, and networking events. These programs have directly impacted their lives, helping them to build valuable connections and gain the knowledge they need to succeed in their new careers. We have partnered with the best individuals and organizations to ensure a solid hand off and continued support, making certain they never feel left alone.

As we look to the future, we remain committed to our mission of empowering Veterans through education, networking, and community building. We have ambitious plans for the coming year, including launching new online courses, hosting more speaker events, and expanding our reach to even more Veterans in need of support.

Your steadfast support has not only made a significant impact on the lives of the Veterans we serve but has also touched my heart personally. Witnessing the transformations and successes of these courageous individuals is a testament to the power of collaboration and generosity. I am immensely grateful for your dedication to our cause and the difference you are making in the lives of Veterans and their families. The positive impact of your support will be felt for generations to come.

Please continue to follow our journey and share our mission with others who may be interested in supporting American Dream U. We are excited about what the future holds and are eager to continue working together to create a brighter future for Veterans across the nation.



PHIL RANDAZZO
Founder, American Dream U

Board Of Directors



Phil Randazzo
Founder



Jennifer Randazzo
Treasurer



Ann Marie Lee
Secretary



Brock Rice
Member



Travis Krauss
Member



Bob Kinnison
Member



Marco Guizar
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Advisors



MJ Clarence
Chinn



Scott Mann



Ryan Michler



Retired Major
General Jeff Smith



Nathan Gray



Clay Hebert



Eric Bakey



Keith Yackey



Eric Kerr



Dawn Boyd

Packet Purpose

The purpose of this informational packet is to provide a comprehensive overview of American Dream U and our mission to empower Veterans transitioning into civilian life. By offering insights into our programs, impact, and fundraising goals, we aim to inform potential donors, partners, and supporters about our organization and demonstrate the positive outcomes we have achieved thus far. In doing so, we hope to inspire collaboration and encourage contributions that will enable us to continue making a difference in the lives of Veterans.

This packet serves as a consolidated resource for those interested in learning more about our efforts to support Veterans in their pursuit of high-skilled jobs and entrepreneurship. The information contained within these pages is designed to answer common questions, address concerns, and provide an overview of the various ways in which individuals and organizations can become involved with American Dream U.

In addition to outlining our mission and programs, we have included success stories, testimonials, and statistics that demonstrate the impact we have had on the veteran community. These narratives showcase the transformative power of our initiatives and the positive ripple effect they have on the lives of not only our participants but also their families and communities.

Furthermore, this packet details our current fundraising goals, objectives and lives affected, providing insight into how contributions will be allocated to support our mission. By clearly communicating our financial needs and demonstrating our commitment to transparency and accountability, we aim to build trust and credibility with our supporters.

A Veterans Pathway at ADU

At ADU, we are proud to offer a comprehensive and tailored pathway for our veteran program, designed to empower and support veterans in their transition to civilian life. Our unique approach begins with an initial 'Educate' phase, where participants attend masterclasses focused on skill development and career exploration. With the guidance of our dedicated coaches, veterans engage in our 'Choose Your Own Adventure' (CYOA) method, which empowers them to make informed decisions about their career and educational goals. We provide a wealth of resources to ensure our veterans succeed in their chosen paths.

Participants receive personalized support and mentorship to help them progress towards their goals. Upon successful completion of the program, veterans celebrate their achievements at our Graduation ceremony. Throughout their journey our veterans are supported by an experienced ADU Coach who is committed to ensuring their success and fostering a smooth transition to civilian life.



Our Mission

American Dream U is a non-profit organization passionately dedicated to supporting our veteran community as they transition from military service to civilian life. We recognize the invaluable skills, discipline, and work ethic that our Veterans possess and believe that they deserve the tools and resources necessary to succeed in the professional world.

Founded by Phil Randazzo 20 years ago, American Dream U aims to bridge the gap between military service and high-skilled civilian employment, entrepreneurship, and financial education. Our organization is built on the pillars of education, support, and community, ensuring that Veterans receive not only technical skills but also the emotional and social support needed to thrive in their new careers.

Our world class, comprehensive online courses are designed and taught by the best in their fields to provide Veterans with the knowledge and skills required for success in various industries. These courses cover high-skilled job training, financial literacy, entrepreneurship, business management, wellness, and personal development.

In addition to our online courses, American Dream U hosts speaker workshop series events featuring industry experts, leaders, and successful veteran entrepreneurs. These events serve as an invaluable platform for Veterans to learn from the experiences of others, gain insights into their fields of interest, and network with like-minded individuals.

By fostering a sense of camaraderie and providing opportunities for collaboration, we help Veterans build lasting connections that contribute to their professional growth.

During the pandemic, we discovered that we were building a “community” of individuals seeking a better future, one that they could create with accountability, battle buddies, great listeners, connections, and individuals that have developed into long-term friendships.

At the core of our organization is a commitment to making a tangible impact on the lives of Veterans which in turns effects those around them: family, co-workers, communities We continuously strive to improve and expand our programs, ensuring they remain relevant and effective in addressing the evolving needs of our participants. Our success stories and testimonials reflect the positive outcomes experienced by our alumni, who have gone on to secure fulfilling careers, launch thriving businesses, volunteer back to ADU and become active contributors to their communities.

In pursuit of our mission, we are dedicated to maintaining transparency, accountability, and open communication with our supporters. We keep our donors up-to-date monthly on our progress as well as financials. As we grow and evolve, we recognize the vital role that donors, partners, and volunteers play in enabling us to serve the veteran community. With their generous contributions, we can continue to empower Veterans, helping them achieve their dreams and realize their full potential in civilian life.

Why We Do It

Our “why” is rooted in the understanding that Veterans possess a unique set of skills, experiences, and values which makes them invaluable contributors to our society.

At the heart of our mission at American Dream U is the unwavering belief in the power and potential of our Veterans and their families. We are driven by a deep sense of responsibility to honor the service and sacrifices made by these brave men and women, and we are committed to helping them successfully navigate their transition into civilian life. By providing the necessary tools, resources, and support, we empower them to excel in their chosen fields, enrich their communities, and lead fulfilling, purposeful lives. Moreover, our commitment extends to the families of Veterans, who share the challenges of the transition journey. We are motivated by the numerous benefits that investing in Veterans’ and their families’ success can bring:

1. ECONOMIC IMPACT:

- » By empowering Veterans to secure high-skilled jobs or launch their own businesses, we not only help them achieve financial stability but also contribute to our nation’s economic growth and job creation.

2. COMMUNITY ENRICHMENT:

- » Veterans have a strong sense of duty, service, and leadership which can significantly benefit local communities. Supporting their transition allows them to become valuable members, leaders, and role models in their neighborhoods.

3. MENTAL HEALTH & WELL-BEING:

- » Ensuring access to quality education, career opportunities, and support networks plays a crucial role in improving the mental health and well-being of Veterans and their families during the challenging transition period.

4. SOCIAL RESPONSIBILITY:

- » We believe in our moral obligation to care for those who have served our nation. By supporting Veterans and their families, we express our gratitude for their sacrifices and fulfill our duty as a caring society.

Our “why” fuels our passion for providing comprehensive support to Veterans and their families through targeted programs in education, training, networking, mentorship, entrepreneurship, and advocacy. By focusing on these key areas, we at American Dream U are dedicated to creating a lasting, positive impact on the lives of those who have given so much to protect our freedom and our nation’s values.

Assist Veterans' Transition

The transition from military to civilian life can be a challenging and daunting experience for many Veterans. At American Dream U, we are committed to assisting Veterans during this critical period by providing comprehensive support, guidance, and resources tailored to their unique needs.

1. ADDRESSING SKILL GAPS:

Military experience equips Veterans with numerous transferable skills. However, they may need additional training to secure high-skilled civilian jobs. Our programs help Veterans acquire new skills and credentials, making them competitive candidates in their chosen industries. Pursuing MOS to MOS civilian careers isn't always the best option, and this is what's most recommended by the TAPS program during the initial transition. Exploring new, energy-driven careers can spark a brighter future.

2. CAREER MENTORING & GUIDANCE:

Deciding on a career path can be overwhelming, particularly for Veterans who have spent years serving their country. Our career mentoring services help Veterans explore their interests and passions, identify suitable career options, and map out a plan to achieve their goals. They now feel like they can create a future they aspire towards.

3. RESUME & INTERVIEW PREPARATION:

Transitioning Veterans may need assistance in translating their military experience into civilian language. We provide guidance on crafting effective resumes, showcasing transferable skills, and preparing for job interviews, ensuring Veterans are well-prepared to impress potential employers. Teaching before, during, and after interview processes has been proven to set a new standard for hiring managers and directors. Resumes are losing momentum and new tactics need to be deployed.

4. NETWORKING OPPORTUNITIES:

Establishing professional connections is crucial for career success. Through our speaker series, mentorship programs, and community events, we provide Veterans with opportunities to network with industry professionals, successful entrepreneurs, and fellow Veterans, which helps them build a strong support system. This is how opportunities are created through the power of networking.

5. EMOTIONAL & SOCIAL SUPPORT:

The transition to civilian life can also be emotionally challenging. We offer personal development courses and foster a community that supports one another. Wellness is a significant part of our program; we offer courses and events to help our Veterans work on their wellness, which is one of the foundations of their future success. Setting up small "rituals" to advance their personal wellness program is key.

High-Skilled Job Training

At American Dream U, we understand the importance of empowering Veterans with the necessary skills and training to excel in high-skilled civilian jobs. We strive to build their confidence, resourcefulness, and direction for their future through supportive, on-demand learning programs.

1. TAILORED CURRICULUMS:

We develop comprehensive, industry-specific curriculums designed to equip Veterans with the most relevant and in-demand skills. Our courses span various fields, such as technology, networking, job seeking methods, career development, and more, allowing Veterans to find the right fit for their skills and interests.

2. INDUSTRY EXPERTS & PARTNERSHIPS:

By collaborating with industry professionals and partnering with leading companies, we ensure that our courses reflect the latest trends and requirements in the job market. These partnerships also provide Veterans with unique insights into their chosen industries and potential job opportunities.

3. HANDS-ON LEARNING AND PRACTICAL EXPERIENCE:

Our training programs prioritize experiential learning and team accountability, allowing Veterans to apply their newly acquired skills through real-world projects, simulations, and exercises. This hands-on approach helps Veterans build their portfolios and gain confidence in their abilities.

4. VETERANS' CAPABILITIES AND SUCCESS:

Veterans possess valuable skills, experiences, and qualities that make them strong competitors in the job market. At ADU, we help them harness these capabilities and provide them with the tools, resources, and support they need to flourish in their chosen careers.

Example: Charlie Hoehn Partnership: ADU commissioned Charlie Hoehn to create a custom 21 hour "Land Your Dream Job" course. We currently offer it to our students and are working to gain accreditation from colleges and universities. This partnership exemplifies how ADU leverages industry expertise to provide Veterans with the best possible guidance and resources, ultimately enabling them to thrive in the civilian workforce.

Result: Raquel Acosta's Success Story - Raquel Acosta, a retired Major in the United States Army, joined our Choose Your Own Adventure program on March 7th. Prior to enrolling, she struggled to find meaningful work for several months. However, after participating in the cohort and listening to Charlie Hoehn's presentation, she decided to take action and completed Charlie's "Land Your Dream Job" course. Within days of finishing the course, Raquel applied what she had learned to confidently pursue her desired job. She approached the manager with a well-crafted plan of action and was promptly granted an interview. Raquel credits American Dream U for helping her overcome obstacles and successfully securing a fulfilling career opportunity.



Entrepreneurial Support

American Dream U is dedicated to fostering the entrepreneurial spirit within the veteran community. We provide accountability, structure, and support to help Veterans transform their innovative ideas into successful businesses, empowering them to become job creators and contribute positively to their communities. We focus on creating rituals around their definition of success and understanding the challenges they face during transition, such as uncertainty, fear, and past regrets.

By offering comprehensive entrepreneurial support, American Dream U empowers Veterans to become successful business owners and contribute positively to the economy. Our commitment to fostering entrepreneurship within the veteran community not only helps create new job opportunities, but also supports the personal and professional growth of these individuals. Through our tailored programs and resources, we enable Veterans to harness their unique skills, experiences, and determination to create thriving businesses and positively impact their communities.

BUSINESS EDUCATION:

Our entrepreneurship courses cover essential business topics, such as business planning, financial management, marketing, and legal considerations. These courses equip Veterans with the knowledge and skills required to launch and manage successful businesses.

MENTORSHIP & NETWORKING:

We connect Veterans with successful entrepreneurs and industry professionals who can provide guidance, advice, and support throughout their entrepreneurial journey. These connections offer invaluable insights, help Veterans overcome challenges, and provide opportunities for collaboration.

ACCESS TO RESOURCES & TOOLS:

American Dream U offers Veterans access to world-class resources and tools created by entrepreneurs, such as business plan templates, financial planning software, and market research databases. These resources help Veterans streamline their business operations and make informed decisions.

FUNDRAISING OPPORTUNITIES

Access to capital is often a significant challenge for aspiring entrepreneurs. We assist Veterans in identifying and securing funding opportunities, such as grants, loans, and equity investments, ensuring they have the financial resources required to launch and grow their businesses. We also help them prepare for funding presentations and find the right match for their businesses.

ON-GOING SUPPORT & TRAINING

Entrepreneurship is a continuous learning process, and we remain committed to supporting Veterans throughout their journey. By providing ongoing training and resources, we help them adapt to changing market conditions, scale their businesses, and achieve long-term success.

Our Impact

American Dream U is committed to making a lasting, positive impact on the lives of Veterans and their families. Our programs have helped thousands of Veterans successfully transition to civilian life, secure high-skilled jobs, and launch thriving businesses.

How We Measure our Impact

1. TESTIMONIALS: We proudly share the stories of Veterans who have participated in our programs and experienced transformative results. These testimonials highlight the life-changing effects of our initiatives and demonstrate the potential for success when Veterans receive the necessary support.

2. ALUMNI SUPPORT: The success of our alumni does not end with their transition to civilian life. Many go on to become mentors, supporters, and advocates for our programs, helping us grow and evolve. Their continued involvement and commitment to American Dream U is a powerful indicator of the impact we have on the veteran community. We encourage our alumni to come back and coach, mentor, or hold small groups accountable. Teaching what they've learned deepens their own understanding and reinforces the lessons.

"I cannot express enough gratitude for ADU and the community it has provided me with. After retiring from the Army and experiencing a difficult transition during the Covid-19 pandemic, I found myself struggling emotionally and questioning my purpose. It was a dark time, and I even struggled with suicidal thoughts. However, joining ADU and participating in their Sprint Courses was a turning point for me. I realized I was not alone in my struggles and found a supportive community that had my back. Through the guidance of mentors and fellow Veterans, I was able to gain a voice and direction in writing 'my next chapter.' Without ADU, I am not sure I would be here today, writing this testimonial. I credit this community with saving my life. The team at ADU, particularly Phil, does so much for Veterans and I feel incredibly fortunate to have been a part of it. Thank you, ADU, for all that you do and for the difference you have made in my life."

- Missy Rosol // USA (retired)

Our Mission Accomplishments

SERVE
10,000+
MEMBERS

American Dream U has been proud to serve over 10,000 veterans and their families, providing them with the tools, resources, and support they need to thrive in their civilian careers and entrepreneurial ventures.

16,000+
EVENT
ATTENDEES

We have welcomed more than 16,000 event attendees to our various programs and initiatives. This impressive number is a testament to the growing interest and engagement in our mission to empower and support veterans transitioning into civilian life.

HOSTED
EVENTS IN
4 COUNTRIES

Our dedication has led us to host impactful events in 4 countries, allowing us to share our resources and expertise with a diverse and global community of veterans.

90+
LIVE EVENTS

These events encompass a wide range of topics and formats, from workshops and seminars to speaker series and networking opportunities.

129
WORLDCLASS
SPEAKERS FOR
EVENTS

We pride ourselves on collaborating with a remarkable roster of 129 world-class speakers who share our vision and passion for empowering veterans. These accomplished individuals come from diverse fields and backgrounds, bringing their unique expertise and insights to our organization.

TOURED 20
MILITARY BASES
INCLUDING THE
PENTAGON

Our presence at these military installations demonstrates our commitment to reaching veterans and service members where they are, ensuring they have access to the tools and support they need to succeed.

HOSTED
526+
ONLINE
COURSES

These classes cover a wide range of topics, from career development and entrepreneurship to personal growth and well-being, ensuring that we address the diverse needs of our veterans.

STARTED A
MILITARY
SPOUSE
PROGRAM

Our Military Spouse Program focuses on empowering military spouses with valuable resources, career guidance, and networking opportunities, addressing their unique challenges and supporting their professional growth.

“ADU’s Choose Your Own Adventure offered a unique experience that served to educate, enhance, and expand my perspectives. In 5 weeks, ADU provided knowledge and experiences that I couldn’t have found elsewhere. All in all ADU’s CYOA program was a priceless experience that I’ll benefit from for the rest of my life.”

-Alexander Ciccone
ARMY VETERAN

Fundraising Goals

American Dream U relies on the generous support of donors, partners, and volunteers to continue providing valuable resources and assistance to Veterans. We are currently seeking to raise \$250,000 to support our various initiatives and further our mission. Our fundraising goals are carefully designed to ensure that we can continue delivering high-quality programs and expanding our reach within the veteran community.

PROGRAM EXPANSION:

To help more Veterans, we aim to grow our current programs and develop new initiatives tailored to the evolving needs of the veteran community. Your contributions will enable us to:

- 1. Create additional online courses in high-demand fields.***
- 2. Establish new partnerships with industry leaders and experts.***
- 3. Host more speaker series events in various locations.***

OUTREACH AND AWARENESS:

Raising awareness about our programs and services is crucial to reaching as many Veterans as possible. Your support will help us:

- 1. Develop marketing and promotional materials to share our mission and programs with the veteran community.***
- 2. Organize events and workshops to engage with Veterans and showcase our offerings.***

After a thorough analysis of our program costs, we have determined that it takes on average approximately \$166 to guide one veteran through our comprehensive program. The direct impact of this investment on each veteran's life is immense. For every \$166, donors are providing access to crucial resources, training, and mentorship which empowers Veterans to secure rewarding careers, start businesses, and achieve personal and professional success. This investment not only has a profound impact on the lives of individual Veterans but also creates a positive ripple effect on their families, communities, and the economy as a whole.

Sustainable Business Model

As a Non-Profit

When donors contribute to American Dream U, they are not only supporting the financial needs of our programs, but also making a meaningful difference in the lives of the brave men and women who have served our country. A monthly donor newsletter will be sent sharing stories making sure that each dollar directly contributes to the growth and development of our Veterans, helping them overcome challenges and seize new opportunities. With the generous support of our donors, we can continue to expand our programs, reach more Veterans, and provide the guidance and resources necessary for their success in civilian life.

We believe in maintaining a transparent relationship with our donors, ensuring that they are well-informed about how their contributions are allocated and the impact they are making. By communicating the cost of putting a veteran through our program, we aim to inspire confidence in our mission and foster a sense of partnership between American Dream U and our donors.

Together, we can make a lasting, positive difference in the lives of Veterans, empowering them to achieve their dreams and contribute positively to society. Earlier this year, during a pivotal board meeting, a groundbreaking idea emerged that has the potential to transform American Dream U's future: achieving financial stability through the development of a sustainable business model.

While we deeply appreciate our donors and supporters, we recognized the importance of generating recurring revenue to ensure the continued growth and impact of our organization. To address this challenge, we have devised a plan to leverage our valuable content and expertise by creating marketable products.

We are currently finalizing a Masterclass featuring some of our most esteemed speakers, who have generously shared their wisdom, experience, and industry insights. With the speaker's permission, this high-quality course will be available for purchase online, allowing a wider audience to access the invaluable knowledge of our expert contributors. By marketing and selling this Masterclass, we will generate additional revenue that supplements donations and fosters financial stability for American Dream U.

This innovative approach not only bolsters the financial health of our organization but also enables our community to contribute in their unique way. By investing in our Masterclass, individuals and businesses can directly support the success and growth of American Dream U while benefiting from the exceptional content and expertise we offer. In the long run, this sustainable business model enhances our capacity to serve Veterans and expand our impact, ensuring a brighter future for the entire American Dream U community.

Six-Month Operating Budget

INVESTMENT INTO THE MASTERCLASS:

- Videography: \$2,500
- Video Editing: \$3,500
- Ads: \$5,000
- Total: \$11,500

ESTIMATED MONTHLY REVENUE:

- Months 1-3: Estimated 300-600 sales@ \$19 each = \$5,700 - \$11,400
- Months 4-6: Estimated 601-900 sales@ \$19 each = \$11,419 - \$17,100

As our Masterclass gain traction, we anticipate increased sales and revenue, providing a steady income stream to support our non-profit initiatives. This sustainable business model will allow us to maintain our commitment to serving Veterans while reducing reliance on donations and ensuring the long-term success of American Dream U.

SIX-MONTH OPERATIONAL COST BUDGET - \$250,000 TO IMPACT 1,500 VETERANS.

To effectively deliver our programs and services, American Dream U incurs various operational costs. These expenses are vital for the smooth running of our organization, ensuring that we can provide high-quality support to Veterans as they transition to civilian life. The following is a breakdown of our estimated operational costs for the next six months, with an allotted amount of \$250,000.

A. STAFF SALARIES- \$120,000:

Our team of professionals, including program coordinators, administrative staff, and marketing professionals is critical to the success of our organization. The salaries of our team members constitute a significant portion of our operational costs.

MONTHLY BREAKDOWN:

- Program coordinator monthly salary: \$5,500
- Marketing Coordinator: \$5,000
- Marketing Support: \$4,000
- Administrative Coordinator: \$5,500

B. TECHNOLOGY & INFRASTRUCTURE - \$15,000:

Maintaining and enhancing our technology and infrastructure is essential for delivering online courses, hosting webinars, and providing resources to Veterans. This includes expenses related to web hosting, software subscriptions, and hardware upgrades.

MONTHLY BREAKDOWN:

- Video Course Hosting Software: \$2,000
- Software Subscriptions: \$500

C. MARKETING AND OUTREACH- \$21,000:

Raising awareness about our programs and resources is an ongoing effort. Costs associated with marketing and outreach include, social media advertising, and promotional materials.

MONTHLY BREAKDOWN:

- Social media advertising: \$2,000
- Promotional Materials: \$1,500

D. PROGRAM DEVELOPMENT- \$35,000:

Creating new courses, workshops, and resources requires investment in research, content creation, and expert consultation. Supporting our program development efforts enables us to stay up-to-date with industry trends and provide relevant training to Veterans.

E. EVENT PLANNING AND LOGISTICS - \$35,000:

Hosting speaker series, workshops, and networking events involves costs such as venue rentals, equipment, catering, and travel expenses for speakers and staff. By covering these operational expenses, we can continue to offer valuable in-person experiences and learning opportunities for Veterans across the country.

TOTAL OPERATIONAL COSTS: \$250,000

This six-month budget with an allotted amount of \$250,000 highlights the critical importance of operational costs to the continued success of American Dream U. We rely on the generosity of our donors to help us cover these expenses, enabling us to provide high-quality support and resources to Veterans as they transition to civilian life.

Through the “Empower Our Heroes” campaign and the support of our donors, we can continue to make a meaningful difference in the lives of Veterans and their families.

Long-Term Vision:

Empowering 100,000 Veterans Each Year

American Dream U is on a mission to empower Veterans to reach their full potential in high-skilled jobs and entrepreneurship. Our long-term vision is to impact over 100,000 Veterans per year, helping them successfully transition to civilian life and create a brighter future for themselves and their families.

Since the 9/11 attacks, approximately 2.5 million Veterans have left the military. We estimate that our programs could directly or indirectly affect 600,000 individuals when considering the potential ripple effect, as each veteran may interact with at least six other individuals. We understand that transitioning to civilian life can be challenging for Veterans, but we believe that with the right support and resources, every veteran can achieve his or her dreams. To accomplish this, we have plans to move our headquarters to Texas to reach more Veterans across the country.

We are investing in technology and innovation to enhance our online courses, webinars, and resources, making them accessible to Veterans regardless of their location. Additionally, we are hosting more in-person events and workshops in key cities across the country, bringing our resources and support directly to Veterans in their communities.

Our long-term vision of empowering 100,000 Veterans per year is bold and ambitious, but with the support of our donors, partners, and supporters, we can make it a reality. By expanding our reach and impact, we can help more Veterans achieve their dreams and build a better future for themselves and their families.

Imagine a world where every veteran has access to the resources and support, he or she needs to thrive in civilian life. Empowering Veterans to achieve their full potential contributes to a better future for our country. While there is much work to be done, we are committed to making a meaningful difference in the lives of Veterans and their families.

Join us in our mission to empower 100,000 Veterans per year. With your support, we can make a difference and create a world where every veteran has the opportunity to achieve his or her dreams.

Donor Support

American Dream U is proud to have the support of a dedicated community of donors, partners, and supporters who share our commitment to empowering Veterans to achieve their full potential in high-skilled jobs and entrepreneurship. Your support enables us to provide high-quality programs and resources to Veterans across the country, helping them successfully transition to civilian life and create a better future for themselves and their families.

We offer several ways for donors to support our mission, including:

A. ONE-TIME DONATIONS:

» One-time donations are a powerful way to make an impact and support our programs and services. Every dollar counts and can make a difference in the lives of Veterans.

B. MONTHLY DONATIONS:

» Monthly donations provide a reliable source of funding that helps us plan for the future and invest in our programs and services. With a monthly donation, you can help us create sustainable support for Veterans.

C. CORPORATE PARTNERSHIPS:

» Corporate partnerships enable us to leverage the resources and expertise of our partners to enhance our programs and services. We welcome partnerships with organizations who share our commitment to empowering Veterans.

D. FUNDRAISING CAMPAIGNS:

» Fundraising campaigns enable us to rally our community of supporters around a specific goal or initiative. By participating in our fundraising campaigns, you can help us achieve our goals and make a meaningful difference in the lives of Veterans.



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