

SPONSORSHIP PACKAGES

americandreamu.org

9505 HILLWOOD DR #100

LAS VEGAS, NV 89134

American Dream U is a non-profit 501(c)3,
helping military service members and military
spouses transitioning into the civilian
workforce.



HELPING VETS LIVE THE AMERICAN DREAM

ALPHA LEVEL SPONSOR: Multi-Event - \$25,000

- Sponsorship of (1) Live Event - includes full package below
- Sponsorship of (1) Workshop - includes full package below
- Sponsorship of (1) Cohort - includes full package below
- Sponsorship of (1) OneOnOne Event - includes full package below
- Multi-Email (6) Campaign to our 11k Master Contact List
- Logo on ADU Website at ALPHA Level for 1 year on Website, an average of 5,000 views a month
- Logo on all event promotion, marketing, and giveaways; (4) Event Average 2.5K
- Commemorative plaque made by Veteran

BRAVO LEVEL SPONSOR: (1) LIVE Event - \$10,000

- Multi-Email (4) Campaign to our 11k Master Contact List
- Soldier Day Experience (Adventure Experience) Limited 4 Attendee's
- Ability to have a veteran employee speak at VETRACON events
- Ability to have HR team members attend events
- Ability to have dinner with the installation leadership team
- Logo on ADU Website at
- BRAVO Level for 1 year on Website, an average of 5,000 views a month
- Logo on all event promotion, marketing, and giveaways; Average attendance 1.5K
- Commemorative plaque made by Veteran

CHARLIE LEVEL SPONSOR: (1) WORKSHOP - \$5,000

- Multi-Email (3) Campaign to our 11k Master Contact List
- Link to hiring Page
- Logo on class material
- HR Staff speaks at Workshop
- Logo on ADU Website at
- CHARLIE Level for 1 year on Website, an average of 5,000 views a month
- Logo on all event promotion, marketing, and giveaways; Average attendance 500
- Commemorative plaque made by Veteran

DELTA LEVEL SPONSOR: (1) COHORT - \$2,500

- Multi-Email (2) Campaign to our 11k Master Contact List
- Logo on ADU Website at Silver Level for 1 year on Website, an average of 5,000 views a month
- Logo on class material
- HR Staff Speak at Cohort Event
- Logo on ADU Website at
- DELTA Level for 1 year on Website, an average of 5,000 views a month
- Logo on all event promotion and marketing; Average attendance 50
- Commemorative plaque made by Veteran

ECHO LEVEL SPONSOR: (1) OneOnOne Event - \$1,000

- Email (1) Campaign to our 11k Master Contact List
- Logo on ADU Website at
- ECHO Level for 1 year on Website, an average of 5,000 views a month
- Logo on all event promotion and marketing; Average attendance 25