



**HELPING
MILITARY
LIVE THE
AMERICAN
DREAM**



WHO IS ADU ?

We are **American Dream U** and we are dedicated to helping our service members and spouses transition from the military into success; pursuing higher education, a dream job, or the ability to start their own business.



WHAT IS ADU ?

American Dream U is a non-profit team of the world's best coaches, entrepreneurs and business owners dedicated to providing our military and their spouses with the skills that they need to develop their professional profile, network, find their dream job or start a business.



W H Y A D U ?

264,000

Is the number of service men and women who'll be leaving the military this year and facing grim statistics of unemployment.



WHY SUPPORT?

75%

Of Veterans claim that they have an **"Inability to effectively translate their military skills to civilian terms."** In addition, approximately 57% of veterans say they are unsure how to professionally network.



WHY HELP ?

48%

Of Veterans said the "**transition was more difficult than expected.**" With 38% saying their first civilian salary was "**Worse than expected.**"



HOW WE HELP

ADU offers **3** main services: **Live Events, Online Programs** and **Networking**. We pride ourselves on bring world class speakers like Tim Ferris, Matthew Griffin (Combat Flip Flops), Ryan Michler (Order of Man), Grant Cardone (Author), Joe de Sena (Founder of Spartan Race), and Dan Sullivan (The Strategic Coach), to the help veterans transition into their next chapter.



WHERE IS ADU ?

Global

ADU is available online to any service member, veteran and spouse. ADU has hosted over **142** live events at **23** military bases, to include **3** overseas installations, and have **129** world-class speakers and counting.





ACCOMPLISHMENTS



17,000+ event attendees

10,000+ Members for our ADU community

526 courses in our Mission Next on-line learning platform.

300 Virtual Cohort Attendees for ADU Live in 2020





FUTURE 2022 GOALS





Transition back to live events



Support the 22,000 per month of transition veterans



Quartley Military Spousal Event



Create online membership community



Help Veterans win the game of transition





TESTIMONIALS



"ADU was an incredible accelerator for my transition!"

Patrick Punphyii - Captain US Army

"Thanks to the mentorship of ADU members my business has survived the dreaded 5 year mark!"

Tim Prunyi - J0SN E3 US Nav

"From being exposed to ADU, I've grown tremendously and successfully transitioned into my new role as a CEO and entrepreneur."

Trevor Shirk - US Army Ranger

"Motivational speakers that stirs and unlocks the greatness within us."

"I was fortunate enough to see a portion of the presentation at Ft Hood recently. What I heard has inspired me to push forward in starting my own business. I have faith that I will have this support through the difficult process of start up."

"ADU put me in touch with the resources, tools, and MINDSET needed to get into business."

Jarrin Jackson - O-3 Captain

"I used ADU's "Dream Job" training and landed a great position with a company I loved."

Omari Broussard - Navy CPO

"By applying the tools they provided through events, coaches, and online programs, I have tripled my annual revenue and turned my side-hustle into a family operated business."

Melissa Swire - Military Spouse

"I've worked with American Dream University and have seen the difference their work makes. It's an honor to be a part of it. Integrity, caring, great information and inspiration."

"The entire team is changing the way we can serve those who serve us."



BOARD OF DIRECTORS

Phil Randazzo - Founder

Jennifer Randazzo - Treasurer

Ann Marie Lee - Secretary

Trevor Shirk - US Army Ranger, retired

Travis Krauss - Member

Bob Kinnison - Member

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